



## MEDIA ALERT

### After a Sold-out Launch, Flatirons Food Film Festival Announces Additional Weeks for the “Dinner and a Movie” Online Series

#### CONTACT:

ROOT Marketing & PR

Kuvy Ax [kuvy@rootmarketingpr.com](mailto:kuvy@rootmarketingpr.com) 720.329.7327

Emily Tracy [emily@rootmarketingpr.com](mailto:emily@rootmarketingpr.com) 919.449.4803

**WHO:** The Flatirons Food Film Festival.

**WHAT:** The [Flatirons Food Film Festival](#) (FFFF) has announced details for two additional weeks of their popular “Dinner and a Movie” online series, offering feature films, speakers like Denise Mickelsen of *5280 Magazine*, and suggested food pairings.

The [Flatirons Food Film Festival’s](#) “Dinner and Movie” online series, which debuted on April 24, offers a weekly dinner and movie series to enjoy together as a community, while physically apart. With a streaming featured movie, “paired” takeout dinners from recommended restaurants, recipes for dishes related to the film, and expert speakers, each *Dinner and a Movie* event offers an exciting and interesting online Festival experience as well as a way to support local restaurants from the comfort of home.

**Friday, May 8:** Chef/Partner of Ash’kara, Mother Tongue, and River and Woods Daniel Asher will introduce “*Make Hummus Not War*,” a documentary that explores the director’s personal connection to hummus and a larger controversy over where hummus originated. *5280* Food Editor Denise Mickelsen will participate in a post-film discussion and Q&A along with Daniel Asher. Flatirons Food Film Festival has partnered with Boulder, Colo.’s Ali Baba Grill and Basta, Denver’s Ash’kara, Longmont, Colo.’s Sugarbeet, and Louisville, Colo.’s Moxie Bread Co., to provide takeout dinners while Savory Spice Shop will provide recipe pairings.

**Friday, May 15:** Doug Sohn, the subject of “*Hot Doug’s: The Movie*,” will introduce the film. *Hot Doug’s The Movie* is a look into a unique cultural and culinary institution that grew from one man’s desire to create a better hot dog, and eventually was named by Anthony Bourdain as “one of the 13 places to eat before you die.” Biker Jim’s Gourmet Dogs Owner Jim Pittinger will participate in the post-film discussion and Q&A along with Doug Sohn. Flatirons Food Film Festival has partnered with Boulder, Colo.’s Blackbelly and Denver’s Biker Jim’s Gourmet Dogs to provide takeout dinners. More restaurant partners will be announced in the coming days.

Each *Dinner and a Movie* event will consist of:

- A featured food film available to stream online

- Specific recommended meals related to the film that viewers can order, pick up or have delivered, and eat while watching the movie
- For home cooks: suggested Savory Spice Shop recipes for dishes to be made and paired with the film
- Speakers for a film introduction and post-film discussion via Zoom
- A \$5 viewing fee

The Festival will send out an EventBrite message before each event with recipe links and participating restaurants. Approximately one hour before the event, all participants will receive an email with access information for the streaming film, live film intro, and post-film panel discussion by Zoom. Participants will start watching, and eating together, at 6:30pm. Those who can't join the live presentation can still access the film and recorded post-film discussion until 12:30 am the next morning, Saturday.

Check the Festival [Facebook](#) page for the latest information on *Dinner and a Movie* events.

# # #

**High resolution movie stills available on request.**

#### **About Flatirons Food Film Festival**

The Flatirons Food Film Festival is a multi-day feast celebrating exceptional culinary cinema from various nations. It screens a diverse representation of films in format, both dramatic and documentary, and subject matter, from political issues to the pleasure of cooking, eating, and drinking. Expert speakers and related events accompany the films. The 2020 Festival is the 8<sup>th</sup> annual Festival, and is scheduled for October 8-11. For more information, please visit [www.flatironsfoodfilmfest.org](http://www.flatironsfoodfilmfest.org), [Facebook](#), [Twitter](#), and [Instagram](#). For interviews with Julia Joun, Director of the Flatirons Food Film Festival, contact Kuvy Ax at ROOT Marketing & PR: [kuvy@rootmarketingpr.com](mailto:kuvy@rootmarketingpr.com) or 720.329.7327.