

News Release
For Immediate Release

Contact: Kuvy Ax ROOT Marketing & PR 720.329.7327 kuvy@rootmarketingpr.com

Flatirons Food Film Festival offers preview fundraiser October 10

Boulder, Colo. (September 28, 2019) – On Saturday, October 10th, the <u>Flatirons Food Film Festival (FFFF)</u>, will hold a Festival film preview fundraiser in partnership with <u>First Nations Development Institute</u> (First Nations), <u>College of Media, Communication and Information at CU-Boulder</u>, and <u>Slow Food Boulder County</u>: <u>Back to the Source</u>: <u>Reclaiming Native American Food Traditions</u>. This event centers around <u>Gather</u>, a new documentary about a growing movement among Native Americans to reclaim their spiritual and cultural identities by obtaining sovereignty over their ancestral food systems. The eighth Festival in January will include <u>Gather</u>.

Film Preview Fundraiser October 10 details

From 5:30-6:30pm, there will be a chef's demo with Ben Jacobs of <u>Tocabe</u>, a Native American eatery with two locations in Denver. At 7pm, after a break, the Festival will show *Gather*, followed by a live panel discussion. The panel will include director Sanjay Rawal; Sammy Gensaw of the Yurok Tribe, Twila Cassadore of the San Carlos Apache, who are featured in the film; and A-dae Briones of First Nations.

Tocabe takeout dinners will be available for viewers to purchase and eat while watching the movie. Viewers can pick up their dinners from the Tocabe restaurant in North Denver (3536 West 44th Avenue, Denver) and at <u>Savory Spice Shop's Boulder location</u> (2041 Broadway, Boulder). For the film program, participants will start watching and eating together at 7pm.

"Gather is a beautiful film that offers hope after the historical trauma suffered by Native Americans during centuries of genocide," said Festival director Julia Joun. "We're excited to bring attention to indigenous and underrepresented food cultures, and to collaborate with First Nations Development Institute, which is one of the best respected NGOs in Native Country, and one of the main forces behind the film. Slow Food deeply appreciates the original local food, indigenous food. We are pleased that the Slow Food Boulder County is also involved in this event." First Nations and the Festival will both benefit from the proceeds of this preview and fundraiser.

Back to the Source will also be part of the City of Boulder's Indigenous People's Day weekend activities. If viewers cannot watch the live event, they can purchase tickets if they don't already have them and

watch *Gather* and the recorded chef's demo and *Gather* discussion and Q&A through midnight the next day (Sunday, October 11.)

Viewers can purchase fundraiser tickets for \$24, which include tickets for both the chef's demo and film program, at https://watch.eventive.org/ffff/play/5f583238f6e76d45b226d657.

Viewers can also purchase tickets for \$5 for only the chef's demo at https://watch.eventive.org/ffff/play/5f58314ff6db614613be9d53

#

High resolution movie stills available on request.

About Flatirons Food Film Festival

The eighth Flatirons Food Film Festival is a multi-day feast celebrating exceptional culinary cinema from various nations. It screens a diverse representation of films in format, both dramatic and documentary, and subject matter, from political issues to the pleasure of cooking, eating, and drinking. Expert speakers and related events accompany the films. For more information, please visit www.flatironsfoodfilmfest.org, Facebook, Twitter, and Instagram. For interviews with Julia Joun, Director of the Flatirons Food Film Festival, contact Kuvy Ax at ROOT Marketing & PR: kuvy@rootmarketingpr.com or 720.329.7327.

About First Nations Development Institute

For 40 years, using a three-pronged strategy of educating grassroots practitioners, advocating for systemic change, and capitalizing Indian communities, First Nations has been working to restore Native American control and culturally-compatible stewardship of the assets they own – be they land, human potential, cultural heritage or natural resources – and to establish new assets for ensuring the long-term vitality of Native American communities. First Nations serves Native American communities throughout the United States. For more information, visit www.firstnations.org.

MEDIA CONTACT:

Rana LaPine, First Nations Program Officer rlapine@firstnations.org or (303) 774-7836

About the College of Media, Communication and Information at CU-Boulder (CMCI)

CMCI is interdisciplinary, uniting students and faculty from seven communications and media academic specialties to work and learn from each other.

For more information, visit https://www.colorado.edu/cmci

About Slow Food Boulder County

Slow Food Boulder County is part of the global Slow Food movement creating dramatic change in more than 160 countries. Slow Food Boulder County is dedicated to safeguarding local food system, food traditions and artisan foods to gather and build culture and community. It supports learning and rediscovering pleasure in everyday life by slowing down and appreciating the convivial traditions of the table. For more information, visit https://www.slowfoodboulder.org