



News Release
For Immediate Release

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***Best Served on Film* launches this August**

Flatirons Food Film Festival collaborates with "Best Served" podcast for intimate conversations with food film directors, producers and food experts

Boulder, Colo. (July 28, 2020) –The Best Served podcast and Flatirons Food Film Festival are teaming up to launch a new series of podcasts, *Best Served on Film*, starting Wednesday, August 12 and running through September 2, a place for filmmakers and listeners/viewers to explore the medium of film, and celebrate food, film, and human stories. The goal of the series is to become a recurring weekly webcast where viewers get to meet the people in, and behind, their favorite food films.

Best Served on Film is a channel of the popular food and hospitality industry podcast, *Best Served*. For *Best Served*, chef and host Jensen Cummings talks to farmers, chefs, suppliers, restaurant owners, and others about their childhood guides, mentors, and the team members in the trenches that make it all happen.

During the weekly 20-minute *Best Served on Film* webcast, Cummings will interview compelling speakers from past Flatirons Food Film Festivals. It will run for at least four consecutive weeks (additional shows TBD.) Guests will include fermented food guru Sandor Katz, and director and producers Elizabeth Federici and Kathleen Squire (full current list below.) Both *Best Served on Film*, and the Festival's fundraising classes take place in August to support the Flatirons Food Film Festival, which will be held October 8-11, 2020.

Cummings says, "*Best Served On Film* is the perfect platform for shining a spotlight on the creators and subjects of important works in food film, to delve deeply into their backgrounds, life experiences and the stories behind their movies. We won't just be discussing the films themselves, we'll be peeling back the curtain."

Megan Bucholz, who owns Local Table Tours, met Cummings through his participation in the Festival's *Dinner and A Movie: Cuban Food Stories* event in June. "When Jensen told me about the *Best Served on Film* concept, I immediately signed up Local Table Tours to sponsor this new podcast," says Bucholz. "As someone who has both participated in and sponsored the Flatirons Food Film Festival, it makes so much sense."

Festival Director Joun adds: “Our speakers are accomplished people who work on fascinating projects and have so much to offer. We love the idea of a platform that can bring them and the Festival to a wider audience. This will allow more people to be ‘best served’.”

Cummings agrees: “The Flatirons Food Film Festival has always done an amazing job of bringing education and entertainment to its audience. I am drawn to that balanced approach. I also really appreciate that a pillar of the mission is to support restaurants. To be able to collaborate with the Festival and bring those together is a true honor for me.”

***Best Served on Film* schedule** (all episodes air on Wednesdays, 12-12:20pm)

- August 12, Stef Ferrari, Emmy Award-winning Executive Producer of *The Migrant Kitchen* PBS series
- August 19, Elizabeth Federici and Kathleen Squire, director/producer, producer of *James Beard: America's First Food*, PBS *American Masters* series doc on James Beard
- August 26, Chef Claudette Zepeda, James Beard Award semi-finalist and Top Chef Denver competitor who specializes in regional Mexican cuisine
- September 2, Sandor Katz, James Beard Award-winning fermented food expert

The following podcast providers will carry the *Best Served on Film* broadcast. Viewers can also access episodes through the *Best Served* [website](#) and social media ([Facebook](#), [Instagram](#) @bestservedpodcast, [twitter](#) @bestservedpod, [Tik Tok](#) @bestservedpodcast)

- Listen on [Anchor](#)
- Listen on [Apple Podcasts](#)
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About Flatirons Food Film Festival

The 2020 Flatirons Food Film Festival is the eighth annual multi-day feast celebrating exceptional culinary cinema from various nations. It screens a diverse representation of films in format, both dramatic and documentary, and subject matter, from political issues to the pleasure of cooking, eating, and drinking. Expert speakers and related events accompany the films. For more information, please visit www.flatironsfoodfilmfest.org, [Facebook](#), [Twitter](#), and [Instagram](#). For interviews with Julia Joun, Director of the Flatirons Food Film Festival, or Jensen Cummings of *Best Served* podcast, contact Kuvy Ax at ROOT Marketing & PR at kuvy@rootmarketingpr.com or 720.329.7327, or Julia Joun at director@flatironsfoodfilmfest.org or 303-884-0683.