

MEDIA ALERT

FLATIRONS FOOD FILM FESTIVAL & ERIE COFFEE ROASTERS PRESENT THEIR FIRST **2019 COFFEE FEST** ON SATURDAY APRIL 13TH & SUNDAY APRIL 14TH: A CELEBRATION OF COFFEE & CULTURE FEATURING TASTINGS, FILM, INTERACTIVE LEARNING, & MORE

<http://www.flatironsfoodfilmfest.org>

<https://www.eriecoffee.roasters.com>

CONTACT: Kuvy Ax | kuvy@rootmarketingpr.com
ROOT Marketing & PR
720.329.7327

WHO:

Tamas Christman, owner of [Dragonfly Coffee Roasters](#), *Roast* Magazine's 2019 Micro Roasters of the Year

Baristas from [Fox.Dog Coffee](#), [East Simpson Coffee Company](#), Erie Coffee Roasters, [Precision Pours](#)

Lisa Zautke, [Erie Coffee Roasters](#) co-owner

WHAT:

[2019 Coffee Fest](#): A Celebration of Coffee and Culture, offers all things coffee for brew lovers and aficionados. The two-day festival features various activities such as films, tastings, interactive learning, barista demos, and much more.

Saturday's activities include:

- Screening of "Coffee Propaganda" and "Caffeinated" films with "Caffeinated" introduction by Tamas Christman
- Presentations by experts on:
 - Coffee history and farming
 - Brewing techniques with tastings
 - Supply chain activities involved in getting raw coffee beans from growers to expertly roasted beans to consumers
 - Seed-to-cup waste diversion
 - Cascara, an herbal tea made from the dried skins of the coffee fruit with tasting
- Coffee painting for kids
- Exhibition of coffee art by Pennsylvania artist Craig Peterson
- Bites from Lafayette's [Eat at Community](#) and [Tip Top Savory Pies](#)

Sunday's activities include:

- Barista skills lessons and info by professionals from Fox.Dog Coffee, East Simpson Coffee Company, Erie Coffee Company, and Precision Pours, including:
 - Pulling espresso shots
 - Creating latte art
 - Single origin coffee vs. blends
 - Specialty vs. commodity coffee
- Roasting and production demos

- Mini burritos from the [Auguste Escoffier School of Culinary Arts](#)

PRICE: \$15/day or \$26/weekend pass
Free for kids under 12
\$1 rebate or ticket price discount for those who bring their own mugs

WHEN: Saturday, April 13th 1-4PM
Sunday, April 14th 10AM-1PM

WHERE: Saturday: Arts HUB
420 Courtney Way
Lafayette, CO 80026

Sunday: Erie Coffee Roasters
3000 Airport Drive, Hanger #307
Erie, CO 80516

HOW: Tickets are required and can be purchased online at <http://tinyurl.com/CoffeeFest19> or at the event door.

ABOUT THE FLATIRONS FOOD FILM FESTIVAL

The **Flatirons Food Film Festival** is an annual multi-day feast celebrating exceptional culinary cinema that will take place Oct. 10-13. The events take place in Boulder, Colorado, a city known as the epicenter of the natural foods industry and locus of the American craft brewing renaissance. The festival includes film showings, expert speakers, discussions, and food and beverage events. It takes place mostly in downtown Boulder venues, such as the Canyon Theater of the Boulder Public Library. However, we also screen some films on the CU-Boulder campus in conjunction with the International Film Series.

For more information, visit <http://www.flatironsfoodfilmfest.org/>. Follow them on [Facebook](#), and Instagram at [@flatironsfoodfilmfest](#), and subscribe to their [mailing list](#).