



News Release
For Immediate Release

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Flatirons Food Film Festival announces “Hot! Hot! Hot!: Sizzling Food, Film and Fun” benefit on July 9th

Boulder, Colo. (June 10, 2019) – Tickets are now on sale for “Hot! Hot! Hot!: Food, Film and Fun,” the Flatirons Food Film Festival’s annual fundraiser on July 9 from 6-9:30pm in Boulder. This event will feature sizzling summer delights with delectable food, tasty drinks, a live auction, and more. All proceeds will benefit the Flatirons Food Film Festival, a 501c3 nonprofit, and their 2019 Festival Oct 10-13.

Sold out the last two years, this year’s fundraiser will feature bites from ten of Boulder and Denver’s best restaurants and food businesses, including Mercantile Dining and Provision, Flagstaff House, Basta, and Ras Kassa’s Ethiopian Restaurant. Adhering to the Hot! Hot! Hot! theme, the offerings will be hot in one of three ways: spicy, from a country with a sultry climate, or belonging to food that we associate with summer.

Along with tasty morsels, attendees can partake in tiki cocktails and other beverages, dancing and other forms of entertainment. Attendees will get an exclusive first look at the October 2019 Flatirons Food Film Festival lineup through a coming attractions trailer with snippets of the Festival feature films. Festival information will become available to the general public in August.

A live auction, featuring a week-long stay in a Tuscan villa, a \$1500 gift certificate for unique cultural and culinary luxury tours from Pack a Fork!, a weekly loaf of bread for a year from Moxie Bread Bakery, and much more, will complete the evening’s offerings.

The benefit will take place on Tuesday, July 9 from 6-9:30pm in the Avalon Ballroom on 6185 Arapahoe Rd. in Boulder. Tickets are \$75 if purchased online and \$85 at the door. They are available at <https://www.eventbrite.com/e/hot-hot-hot-sizzling-food-film-and-fun-tickets-61980669852>.

Event participants: Auguste Escoffier School of Culinary Arts, Basta, Bijou's Little Curry House, Chiporro Sauce Company, Flagstaff House, Fresh Thymes Eatery, Kelley and Ping, Mercantile Dining

and Provision, Ras Kassa's Ethiopian Restaurant, Redgarden Restaurant and Brewery, Robin Chocolates, Spruce Confections, Bougie Syrups

Event donors: Altitude Spirits, Black Cat Farm, Bookcliff Vineyards, Boulder International Film Festival, Di Giorgi family, Francis Ford Coppola Winery, Matthew Gonzales, Moxie Bread Bakery

Festival sponsors

Silver Spoon sponsors: Big Red F Restaurant Group, Boulder Brands, Cured, Erie Coffee Roasters, eTown, Growers Organic, Local Table Tours, Pack A Fork, ROOT Marketing and Public Relations, Sanitas Brewing Company, Savory Spice Shop - Boulder, Snarf's Sandwiches

Media sponsors: *Daily Camera, Longmont Times-Call*

Sponsors: Black Cat Bistro-Farm-Table, Blue Dragon Films, Boulder County Farmers Market, Bramble and Hare, Eco-Products, Highland Honey, International Film Series, Slow Food Boulder County

Foundations and grant organizations: George Lichter Family Foundation, Boulder County Arts Alliance

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High-resolution graphics available on request.

About Flatirons Food Film Festival

[The Flatirons Food Film Festival](http://www.flatironsfoodfilmfest.org) is an annual multi-day feast in Boulder that celebrates exceptional culinary cinema. It screens a diverse representation of films in format, both dramatic and documentary, and subject matter, from political issues to the pleasure of cooking, eating, and drinking. Expert speakers and related events accompany the films. For more information, please visit www.flatironsfoodfilmfest.org. For interviews with Julia Joun, Executive Director of the Flatirons Food Film Festival, contact Kuvy Ax at ROOT Marketing & PR: kuvy@rootmarketingpr.com or 720.329.7327.