



News Release
For Immediate Release

Contact: Kuvy Ax
ROOT Marketing and PR
720.329.7327
kuvy@rootmarketingpr.com

2019 Coffee Fest Gives Colorado Something to Wake Up For

Flatirons Food Film Festival and Erie Coffee Roasters announce Coffee Fest April 13-14, Colorado Student Film Contest

Boulder, Colo. (March 8, 2019) – [Flatirons Food Film Festival](#) announces two spring events and programs: “2019 Coffee Fest: A Weekend Celebration of Coffee and Culture,” with co-host [Erie Coffee Roasters](#), as well as its second annual Colorado Student Film Contest.

2019 Coffee Fest

April 13-14, the Flatirons Food Film Festival and Erie Coffee Roasters are holding a weekend event, the 2019 Coffee Fest, devoted to all things coffee. It includes film screenings, tastings, expert speakers, presentations, interactive demos, and coffee painting. This will be the Festival’s first event outside of Boulder, and takes place in Lafayette and Erie.

Saturday, April 13 - Lafayette

The Saturday afternoon event uses the mediums of art and interactive learning to explore the world of specialty coffee. It starts with a film screening of the feature documentary, *Caffeinated*, at [Arts HUB](#) in Lafayette. *Caffeinated* focuses on the social and cultural landscape of coffee, bringing a seed-to-mug approach to what goes into making the perfect cup of coffee.

Tamas Christman, founder and CEO of [Dragonfly Coffee Roasters](#), will introduce the film. *Roast Magazine* named Dragonfly Coffee Roasters as its 2019 Top Micro Roaster. In 2018, *Forbes Magazine* included Dragonfly Coffee Roasters in its list of the 12 Best Coffee Roasters in the United States.

There will be an exhibition of coffee paintings by visiting artist [Craig Peterson](#). Craig combines coffee, watercolor, and pen to create outdoor-inspired artwork. Kids will be able to create their own coffee paintings.

After the film, experts on everything from coffee history and farming, to brewing techniques and waste diversion, will speak and answer questions. There will also be tastings, including Cascara, an herbal tea made from the dried skins of the coffee fruit.

Sunday, April 14 - Erie

The Sunday morning event at Erie Coffee Roasters provides an opportunity to learn more about coffee in the context of a coffee production facility. There will be roasting demos with small groups of attendees, allowing everyone to see the entire process and ask questions. After coffee roasting, there will be demonstrations of coffee packaging and other processes involved in producing a bag of coffee. Other topics covered will include K-cup and cold brewing processes. Local baristas from [East Simpson Coffee Company](#) and [Precision Pours](#) will also demonstrate their skills.

Details

The 2019 Coffee Fest event takes place on Saturday, April 13 from 1-4 pm at [Arts HUB](#) in Lafayette, and Sunday, April 14 from 10 am-1 pm at [Erie Coffee Roasters](#) in Erie. Tickets are \$15 per day, \$26 for the weekend, and free for children ages 12 and under. Attendees who bring their own mugs will receive a \$1 rebate or ticket price discount. Tickets are available online at <http://tinyurl.com/CoffeeFest19> and for purchase at the door.

The Lafayette Cultural Arts Commission has supported this event with an Arts in Community grant.

Event sponsors include [Community](#) restaurant, [East Simpson Coffee Company](#), [International Film Series](#), [Precision Pours](#), and [Tip Top Savory Pies](#).

Colorado Student Film Contest

The Flatirons Food Film Festival is proud to announce its 2019 Colorado Student Film Contest for all Colorado high school and undergraduate filmmakers studying at an accredited college or university. Student filmmakers who have graduated from intermediate or high schools in Colorado, but are now studying in other states, are also eligible.

The top three short food films will screen at the 2019 Festival, Oct. 10-13, 2019. The winning filmmaker and their film will also be included in Festival publicity, and receive a \$250 cash prize.

“The Colorado Student Film Contest is our way of supporting future filmmakers,” said Julia Joun, Flatirons Food Film Festival Executive Director.

Contest qualifications are as follows:

- A food-related topic, or food as a significant part of the narrative, is required.
- The film must be 10 minutes or less in spoken or subtitled English.
- Narrative, documentary, live action, and animated films are acceptable.
- Submit through the FilmFreeway website: <https://filmfreeway.com/FlatironsFoodFilmFestival>
- Submission deadline is May 31, 2019.
- \$10 entry fee is required.
- Students must submit a scanned copy of a current and valid student ID card, or a letter from an accredited school verifying the entrant’s enrollment to director@flatironsfoodfilmfest.org.

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About Flatirons Food Film Festival

The 2019 Flatirons Food Film Festival is the seventh annual multi-day feast celebrating exceptional culinary cinema from various nations. It screens a diverse representation of films in format, both dramatic and documentary, and subject matter, from political issues to the pleasure of cooking, eating, and drinking. Expert speakers and related events accompany the films. For more information, please visit www.flatironsfoodfilmfest.org. For interviews with Julia Joun, Director of the Flatirons Food Film Festival, contact Kuvy Ax at ROOT Marketing and PR: kuvy@rootmarketingpr.com or 720.329.7327.