



News Release  
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## ***Flatirons Food Film Festival celebrates 5 years with the biggest benefit event and festival yet***

Boulder, Colo. (June 1, 2017) – Fall 2017 marks the fifth anniversary of the [Flatirons Food Film Festival](#), a festival that has been wowing foodies, film lovers, and the intersection of both, since 2012. Festival Director Julia Joun has planned several events and special programs this summer across Colorado to celebrate, as well as the biggest Festival yet, September 27-October 1.

### **Festival benefit event**

This year's Festival benefit event will be held Wednesday, July 12<sup>th</sup> 6:30-10pm at Black Cat Farm in Longmont, and will be the very first farm dinner to be held at Black Cat Farm. Participants will be able to tour the farm, and for the first time, to eat the produce, pork, and wheat just feet from where it was produced – the same food served at the Black Cat Bistro, Bramble & Hare, and the Black Cat booth at the Boulder Farmers Market.

Special guest Deborah Madison will also attend the benefit dinner, and lead a farm tour with Black Cat chef/farmer Eric Skokan. Madison is the James Beard Award-winning author of classic vegetarian cookbooks, such as *The Greens Cookbook*, *The Savory Way*, and *Vegetarian Cooking for Everyone*. Madison will sign copies of her new cookbook, *In My Kitchen: A Collection of New and Favorite Vegetarian Recipes*. There will also be a live auction offering unique culinary experiences, as well as screenings of 2017 festival film previews and a short food film.

Benefit event tickets are \$145 per person and include beer and wine. They are available at <http://www.tinyurl.com/FFFFBenefit17>.

Festival sponsors include Black Cat Bistro, Boulder County Farmers Market, Bramble and Hare, Indian Food Rocks!, Liquor Mart, Local Table Tours, ROOT PR, and Savory Spice Shop – Boulder, with media sponsors *Daily Camera* and *Longmont Times-Call*. Cured, Deviant Spirits Distillery, Fortuna Chocolate, Highland Honey Bees, Montbell U.S.A., and Raleigh Street Bakery also are lending support for the benefit farm dinner.

### **Flatirons Food Film Festival at Slow Food Nations**

The Flatirons Food Film Festival is proud to announce that it will screen the best short films from the previous four years at the Slow Food Nations Film Café at Urban Farmer, a restaurant opening in Denver in August. [Slow Food Nations](#) participants can stop by to relax, watch some films, and enjoy a beverage or snack. The cafe will be open July 15-16 from 10am-4pm. Urban Farmer is located in the former McCormick and Schmick's space at 17th and Wazee (1600 17th Street).

### **2017 Flatirons Food Film Festival**

The Flatirons Food Film Festival will celebrate its 5<sup>th</sup> anniversary September 27-October 1 in Boulder. Most films and events will take place in downtown Boulder, allowing festival participants to walk from films to

downtown Boulder hotspots and festival events. The majority of film screenings will be located at the [Canyon Theater](#) of the Boulder Public Library, Main Branch. The festival will also screen films at the [Rayback Collective](#) and with the [International Film Series](#) at Muenzinger Auditorium on the CU Boulder campus.

For this milestone year, the Flatirons Food Film Festival will welcome trail blazing chef and guest speaker Jeremiah Tower, formerly of Chez Panisse and Stars restaurant. Other speakers include journalist Corie Brown and Chef Frank Bonanno of Bonanno Concepts. The Festival will include the following films (additional films, events, and speakers will be announced later):

- **BIG NIGHT:** A drama with Stanley Tucci and Tony Shalhoub, as two Italian brothers who own a failing restaurant attempt to save it during one big night. Part of the classic food film series. Chef Frank Bonanno of Bonanno Concepts will introduce the film.
- **EAT DRINK MAN WOMAN:** A Taiwanese dramedy about a master chef who lives with his three unmarried adult daughters in a house in Taipei. One of director Ang Lee's first films. Part of the classic food film series.
- **JAMES BEARD: AMERICA'S FIRST FOODIE:** A documentary about trail blazer James Beard and how he transformed America's food culture.
- **JEREMIAH TOWER: THE LAST MAGNIFICENT:** A documentary about chef Jeremiah Tower, who put Chez Panisse on the culinary map, started the celebrity chef trend at the seminal Stars restaurant in San Francisco, and was a major early proponent of sourcing food directly from farms. Chef Jeremiah Tower will introduce the film and take part in an interview and Q&A.
- **LOOK AND SEE: A PORTRAIT OF WENDELL BERRY:** A documentary about noted writer, environmentalist, and farmer Wendell Berry, and his thoughts about mechanized agriculture. A trail-blazing advocate of organic farming, Berry once participated in a televised debate with former Secretary of Agriculture Earl Butz during the Nixon administration.
- **RATATOUILLE:** An animated comedy about a rat that wants to be a chef, and allies himself with a kitchen worker at a famous Parisian restaurant. Part of the classic food film series. Preceded by a children's cooking demo at the Boulder Farmers Market by a local chef.
- **SOUR GRAPES:** A documentary about a conman who made millions of dollars by fraudulently selling cheap wine as fine and rare wine through wine auctions. Film participant Corie Brown, formerly of the *LA Times* and *Zester Daily*, will introduce the film.
- **WHAT'S FOR DINNER, MOM?:** A drama about a single mother in Japan who is passionate about food and expresses her love for her loved ones through the Taiwanese food that she cooks for them.

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Farm dinner graphic and high resolution movie stills available on request.

### About Flatirons Food Film Festival

The 2017 Flatirons Food Film Festival is the fifth annual multi-day feast celebrating exceptional culinary cinema from various nations. It screens a diverse representation of films in format, both dramatic and documentary, and subject matter, from political issues to the pleasure of cooking, eating, and drinking. Expert speakers and related events accompany the films. For more information, please visit [www.flatironsfoodfilmfest.org](http://www.flatironsfoodfilmfest.org). For interviews with Julia Joun, Director of the Flatirons Food Film Festival, contact Kuvy Ax at ROOT PR: [kuvy@rootpr.com](mailto:kuvy@rootpr.com) or 720.329.7327.